

# **Cbeyond** *The Managed Services Provider Built to Last*

As a small business owner, your ability to keep your mission critical communications services up and running is a key component of running a successful business. Cbeyond realizes that you have a choice when selecting a service provider. In the course of conducting your due diligence we suggest you consider the following measurements of long-term financial viability:

- **Tenure of the company**
- **Profitability and cash reserves**
- **Debt on the Balance Sheet**
- **Proven ability to weather a challenging economy**
- **Strong record of customer satisfaction**

## KEY CBEYOND METRICS

- Cbeyond has been operating since 1999
- Publicly traded since 2005 (NASDAQ: CBEY)
- Profitable company with \$0 debt
- Over \$40 million in cash
- Access to a \$25 million line of credit
- 99% monthly customer retention rate

**BUILT EXCLUSIVELY FOR SMALL BUSINESS ENTREPRENEURS TRYING TO INCREASE THEIR PRODUCTIVITY**



Cbeyond was designed from the ground up to deliver on the promise of managed services and was built exclusively for small businesses. Managed services means that Cbeyond is hosting many of the services your company uses to operate effectively, including voicemail, email and your corporate website. Cbeyond equips businesses to enhance the productivity of their employees and delivers:

- **A bundle of high speed T-1 Internet access plus local and long distance landline services**
- **Mobile voice and data services**
- **Secure back-up of your data to a third party, geographically redundant data center**
- **Hosted email, hosted voicemail, hosted company website and Hosted Microsoft® Exchange**
- **24/7/365 Customer Support and Cbeyond's customer portal, CbeyondOnline<sup>sm</sup> which allows you to manage your account from any Internet connected computer**



# Productivity. Productivity. Productivity.

## YOUR CHALLENGE

## THE REQUIREMENT

## CBEYOND'S SOLUTION

Increase the productivity of your workforce when they are in the office.

Productivity enhancing applications that enable your employees to accomplish more, faster and with few IT enhancements.

With Cbeyond's integrated email, webmail, Hosted Microsoft Exchange and unified messaging, your employees can communicate and collaborate effectively and efficiently with zero IT infrastructure investment.

Increase the productivity of your workforce when they are working remotely.

Productivity enhancing applications that enable your employees to work, virtually from wherever they are, as if they were physically sitting at their desk in your offices.

With Cbeyond's rich product and feature set, you can set up remote call forwarding, connect securely to your network via VPN, receive faxes via email and use Web and telephone conferencing to conduct virtual meetings. Customers and colleagues won't even know you're out of the office.

Increase the productivity of your mobile workforce.

A robust mobile voice and data service that is bundled with your local and long distance landline services and your company's high speed Internet. Ideally, all employees share pooled monthly minutes and you are able to add features such as unlimited mobile to mobile or mobile to office calling to contain costs.

With BeyondMobile® from Cbeyond, you can add as many mobile lines, smartphones or data cards to your monthly service as you need to, in order to meet the needs of your business. All mobile minutes are pooled among all employees and are also shared with your in-package monthly long distance or inbound toll-free minutes. You can add on unlimited mobile to mobile or mobile to office as upgrades that help you stop worrying about your monthly bill.

## ANALYST & INDUSTRY ACCOLADES



Cisco Innovation Partner of the Year and Service Provider in Excellence in Managed Voice 2008. IP Innovator at the CompTel Expo 2006 – Cisco Award.



ERNST & YOUNG  
ENTREPRENEUR  
OF THE YEAR™

Cbeyond's CEO Jim Geiger named Ernst & Young Entrepreneur Of The Year® 2007 Award Recipient.



The President's Volunteer Service Award recognizes individuals, families and groups that have achieved a certain standard of community service.

**Deloitte.**  
Technology Fast50

Top Ten Fastest Growing Company in the Southeast on Deloitte's Technology Fast 50 for 2007 (#7) and 2006 (#2).

The leader in full-service communications for small business.

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